**Barbara about this comment please find below 5 articles with the reference about the use and importance of RPA and AI technology.**

**Documentación objetiva que demuestre la importancia nacional de su proyecto:**Este punto es opcional. Si tienes algún informe de la industria, artículo, noticia o material similar que consideres interesante, no dudes en enviárnoslo para su análisis. Nosotros también realizaremos una búsqueda, pero estaremos encantados de revisar cualquier documento que tengas.

* Over the past year, there has been intensifying interest in robotics and in the application of cognitive and artificial intelligence technologies, both in the media and on the conference circuit. Robotic process automation (RPA) is already delivering value, and early movers in shared services and other administrative organizations are achieving significant benefits, which are highlighted in ***Deloitte's third annual RPA Survey*** [<https://www2.deloitte.com/ro/en/pages/technology-media-and-telecommunications/articles/deloitte-global-rpa-survey.html>]. 2018
* Improved Decision Making: AI helps business gain better insights into their data and thus supports “data-driven” decision making, which improves the quality of decision-making and related business outcomes. For example, Deloitte is creating an automated process that improves human decision making by predicting and simulating future outcomes, powered by AI. Huawei Blog[ <https://blog.huawei.com/en/post/2024/1/18/ai-economy-employment> ] January 2024
* Efficiency based on Automation: AI-supported automation is helping businesses become more efficient by better utilizing available resources and freeing up unused resources to be deployed for better use. For example, by intelligently automating some of the most routine tasks, businesses can make savings to the tune of 40% to 75%. Huawei Blog Blog [<https://blog.huawei.com/en/post/2024/1/18/ai-economy-employment>] January 2024
* Productivity Gains: AI’s scale of work helps reduce, or sometimes totally remove, long manual hours spent on the production process. These gains translate to higher output in a similar timeframe, as well as lower (labor and related) costs, to produce the same output. This twin benefit leads to better business outcomes, while expending fewer resources. An example of this is the use of AI in developing software, where AI tools can help test the code, thus freeing up developers for more creative and engaging tasks. Huawei Blog [<https://blog.huawei.com/en/post/2024/1/18/ai-economy-employment>] January 2024
* Powering the Service Economy with RPA and AI: Robotic process automation (RPA) and artificial intelligence (AI) have traditionally been viewed as separate and somewhat unequal worlds—RPA proponents consider AI to be impractical, while AI enthusiasts deem RPA primitive—but these two fields are highly complementary. Think of them as the brawn and the brains of performance. Companies can gain quick wins through RPA while strategically introducing AI for sustainable benefits and continual optimization. BCG [<https://www.bcg.com/publications/2017/technology-digital-operations-powering-the-service-economy-with-rpa-ai>] June 30, 2017

**Artificial Intelligence for Robotic Process Automation | IBM**: This article explores how combining RPA and AI can digitally transform organizations by increasing business efficiency and providing better customer experiences <https://www.ibm.com/think/topics/ai-for-rpa> September 07 , 2021

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**How do RPA and AI work together - Benefits & Use Cases | Ciklum**: This blog discusses the benefits and use cases of integrating RPA with AI, highlighting how these technologies can drive digital transformation and improve business processes <https://www.ciklum.com/resources/blog/how-do-rpa-and-ai-work-together-benefits-use-case> September 15,2023

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**The implementation of RPA and AI in process automation and the impact | Objective Group**: This article summarizes how the combination of RPA and AI promotes intelligent automation, enhances business operations, and drives sustainable growth <https://objectivegroup.com/insights/rpa-and-ai/> November 22, 2023

**RPA vs. AI: Understanding Their Differences, Applications, and Benefits | Nividous**: This piece explains the differences between RPA and AI, their applications, and the benefits they bring to businesses <https://nividous.com/blogs/difference-between-rpa-and-ai> December 26, 2023

**AI and RPA: How they work together and why your business needs both | Celonis**: This article discusses the synergy between AI and RPA, and how their combined use can uncover hidden value in business processes <https://www.celonis.com/blog/ai-and-rpa-how-they-work-together-and-why-your-business-needs-both/>

**What is Robotic Process Automation (RPA)? | IBM Technology**: This video explains RPA and how it can help businesses automate repetitive tasks, integrate disparate applications, and reduce human errors <https://www.youtube.com/watch?v=6S1etS5cLYI>.